

The Future is Now

The Writers Guild and *The Presbyterian Outlook* to offer web seminar on electronic publishing

Can't find a publisher? Why not publish that book electronically? New technologies are affecting how writers get published. Learn how to do this at the web seminar being offered on March 6, 2012, at 2:00 p.m. EST.

What you will learn in this Webinar:

How *Print on Demand* has affected authors and their efforts to get published.

What are the advantages and disadvantages of this new technology?

How *Epublishing* or digital technology has affected authors.

What are the opportunities this makes possible for new authors?

What are the cautions of which one needs to be aware?

Learn the basic steps an author takes from submission to publication in each format.

What is available in areas of editing, designing, marketing, etc. for the author.

How does one determine the price of the book in each type of publication.

What types of questions should one be asking in evaluating the different groups that offer similar services.

How CreateSpace (CSP), Kindle Direct Publishing (KDP) and Author Central can provide tools for authors at all levels.



Thom Kephart

Presenter: Thomas Kephart

Thom Kephart has worked within the independent publishing industry for over six years, initially working to develop editorial service offerings for aspiring authors. After working to refine customer experience for CreateSpace for over three years, Thom joined Amazon as the Community Outreach Manager responsible for independent publishing brand building and awareness expansion. He has been very involved in the developing rise of independent publishing throughout his career.

Who should attend this Webinar?

New authors that are seeking to break in to publication.

Experienced authors who want to explore the new technologies.

Pastors who want to expand their outreach through writing.

Professors who want to stay abreast of how technology is affecting their students.

This 90 minute seminar is brought to you by the *Presbyterian Writer's Guild* and the *Presbyterian Outlook*.

Cost:

Members of PWG: \$19.95

Non-members: \$29.95

Groups may watch it together for \$5.00 a member with a minimum of six members.

To register, go to [www. http://bit.ly/PWGWebinar](http://bit.ly/PWGWebinar)